

Gilda R. Turitz is an independent, full-time commercial arbitrator and mediator of complex commercial disputes, and previously a business trial lawyer with over 30 years' experience, based in San Francisco, California. Before establishing Turitz Dispute Resolution in September 2017, Gilda was a partner in, and the ADR and litigation practice group leader of, Sideman & Bancroft LLP, a woman-owned law firm. Before joining the Sideman firm, Gilda was the litigation practice group leader in the San Francisco office of the international law firm of Graham & James LLP.

Gilda has a regional and state-wide ADR practice and is available to hear cases nationwide. Cases arbitrated and mediated run the gamut from the most complex commercial multi-contract and multi-party disputes to two party breach of contract claims, business tort, fraud, unfair business practices, securities, franchise, intellectual property, and trusts and estates cases. In her practice, Gilda handles many "business divorces" that involve intra-corporate, partnership and LLC disputes as well as family-owned businesses; professional liability, including attorney and accountant malpractice; and employment matters involving trade secrets and non-competition and non-solicitation issues.

Gilda is a Fellow of the College of Commercial Arbitrators, a CEDR certified mediator, and a member of the National Academy of Distinguished Neutrals, California chapter, for both arbitration and mediation. She serves on numerous ADR panels. These include the American Arbitration Association's National Commercial Arbitration, Large Complex Cases, Mergers & Acquisitions, and Mediation Panels; CPR's Panel of Distinguished Neutrals (California ADR and Banking, Accounting, and Financial Services Panels); Panel of Consumer Arbitration Program for

Motor Vehicles (CAP-Motors); the International Trademark Association's (INTA) Panel of Trademark Mediators; and mediation, early neutral evaluation, and arbitration panels of the U.S. District Court (N.D. Cal.) and Bay Area state courts. Gilda was appointed arbitrator in more than 300 arbitrations involving investor suitability and misrepresentation claims against Prudential Securities pursuant to federal consent and SEC administrative orders (1994-96). She also previously served as arbitrator on the Bar Association of San Francisco's Attorney-Client Fee Dispute panel, determining claims against lawyers for malpractice, breach of fiduciary duty, overbilling, and malfeasance.

Gilda has been active in and has held leadership roles in many bar association and other professional groups. Among other activities, she currently serves as Secretary of the Board of Directors of Equal Rights Advocates and as Co-Chair of the Women in Dispute Resolution (WIDR) Committee of the American Bar Association's Dispute Resolution Section. In the ABA's Litigation Section, she has held leadership positions in the ADR and Woman Advocate Committees, and was an editor of the Woman Advocate Newsletter, including themed issues on ADR and risk management. In the Law Practice Management Section, Gilda served as Co-Chair of Women Rainmakers group and was awarded that Section's Golden Hammer Award for her efforts in shattering the glass ceiling.